



## Fact Sheet

Located on the west end of beautiful Bend, Oregon, and employee-owned, Newport Avenue Market offers shoppers both mainstream and specialty grocery options, all in a vibrant environment. A 24-time winner of “Best Grocery Store” and 2-time winner of “Best Produce” in Central Oregon, as voted in The Source Weekly’s annual community poll, the market prides itself in supporting its neighbors and producers. Their expansive selection of high-quality, in-demand food and beverage items, otherwise known as the “Triple G” – Groceries, Gadgets and Gifts! – keeps shoppers on their toes. The store employs over 100 “internal foodies,” with an average employee tenure of 10+ years (no lie!). With an atmosphere where people in the community come together for all things food, not to mention a selection of over 500 brews to choose from, Newport Avenue Market has become the food hub of Central Oregon. **Life is Short. Eat Good Food™.**

Newport Avenue Market became Central Oregon’s first employee-owned grocery store through an Employee Stock Ownership Plan (ESOP) in 2015. The Dory family put this plan in place to help continue both the legacy and long-term growth of Newport Avenue Market.

- Leader of the Pack (vrrrooom!)/CEO/President: **Lauren G.D. Redman**
- Ringmaster of the Flying Circus/Executive Chairman: **Rudy Dory**
- Pundit of Perfection/Director of Detail/Executive Vice President: **Debbie Dory**
- Grocery Grasshopper/COO: **Joe Anzaldo**
- Development Diva/Store Manager: **Kelly Hardman**

### 12 Departments:

- Bakery
- Beer/Wine
- Deli
- Floral
- Gourmet Cheese
- Grocery
- Housewares
- Meat
- Produce
- Seafood
- Specialty (Gourmet Food)
- Sushi

The first IGA Plus store on the West Coast

Multiple year winner of IGA 5 Star Status

- 1994** International Retailer of the Year by IGA
- 1995** Outstanding Operator Honor Roll by Progressive Grocers
- 1996** Deli Merchandiser of the Year by IGA
- 1999** Business of the Year by Bend Chamber of Commerce; Outstanding Operator Honor Roll by Progressive Grocers; Oregon Quality and Excellence Award
- 2000** **Volunteer Citizen's Award presented to Rudy Dory by the United Way**
- 2005** Bronze for local radio campaign and magazine ads awarded by AdFed of Central Oregon
- 2006** Bronze for local radio campaign and 30th Anniversary print insert awarded by AdFed of Central Oregon
- 2007** Technology Excellence awarded by Supermarket News; Gold for light pole banners awarded by AdFed of Central Oregon
- 2008** Creative Choice for Friday the 13th Advertising and Promotion and BYOB (Bring Your Own Bag) Advertising and Promotion awarded by National Grocer's Association; Bend Arts and Beautification Award for storefront mural
- 2009** Bronze for What the Duck and Customer Appreciation Sale print ads, and Customer Campaign signage awarded by AdFed of Central Oregon
- 2010** Top 50 Retailers in the US awarded by The Gourmet Retailer; Bronze for FoodeFlash Card Promotion and Display awarded by AdFed of Central Oregon
- 2011** Silver for Friday the 13th TV Ad awarded by AdFed of Central Oregon
- 2012** Numerous industry recognitions for deli and produce remodel; "Independent Innovator: Newport Avenue Market Sharpens Competitive Edge," by Supermarket News; Oregon Recyclers of the Year awarded by Oregon Refuse & Recycling Association; **Debbie Dory presented Top 100 Women in Grocery by Progressive Grocer**
- 2013** First Boar's Head Deli of Distinction west of the Mississippi, 13th in the country
- 2014** Overall Outstanding Operator, Single-store, awarded by Progressive Grocer; Large Business of the Year awarded by Bend Chamber of Commerce; **Lauren G.D. Redman presented Top Women in Grocery, Senior-Level Executives, by Progressive Grocer**; Best Grocery Store in Central Oregon for 16 years in a row as voted in The Source Weekly's annual community poll
- 2015** Recipient of the Ben Schwartz Retail Grocery Visionary awarded by Unified Grocers; Best Grocery Store in Central Oregon for 17 years in a row as voted in The Source Weekly's annual community poll; **BECAME AN EMPLOYEE-OWNED COMPANY**; GoGolf raised \$150,000 over the last three years for feeding hungry people in our community
- 2016** Hydro Flask Unveils First Retail Wall Display at Newport Avenue Market; Bend-Oregon Based Sparrow Bakery Goods Now Available at Newport Avenue Market
- 2017** Creative Choice for 'Shindigs' a Holiday Recipe Guide and 'Meet the Ranchers' event awarded by National Grocers Association
- 2018** Creative Choice for the 'We Know Our Sh\*t' campaign and for 'What's for Dinner Tuesday,' awarded by National Grocers Association
- 2019** Best Grocery Store in Central Oregon for 20 years as voted in The Source Weekly's annual community poll
- 2020** **Thomas K. Zaucha Entrepreneurial Excellence awarded to Rudy Dory by National Grocers Association**; "Remarkable Independents" in the Masterful Marketing awarded by Winsight Grocery Business; Creative Choice for the 'We Believe' campaign awarded by National Grocers Association; Unilever Sustainable Living Award for the 'Breaking Up' Bag Ban campaign
- 2021** Creative Choice for the 'We Believe' campaign - Traditional Media TV, Radio & Print awarded by National Grocers Association
- 2023** Best Grocery Store in Central Oregon for 24 years, two-time Best Produce, and three-time Best Place to Pick Up a Copy of The Source as voted in The Source Weekly's annual community poll; Best Grocery Store in Central Oregon for 3 years, as voted by readers of The Nest; Creative Choice for the 'We're Worth the Detour' campaign - Traditional Media TV, Radio & Print awarded by National Grocers Association
- 2024** The Shelby Report's 2nd Annual Exceptional Independents Award