



Fact Sheet

Newport Ave. Market
1121 NW Newport Ave., Bend, OR 97703
(541) 382-3940 · fax (541) 382-7831
newportavemarket.com

Located on the west end of beautiful Bend, Oregon, and employee owned, Newport Avenue Market offers shoppers both mainstream and specialty grocery options, all in a vibrant environment. A 20-time winner of "Best Grocery Store" and 2-time winner of "Best Produce" in Central Oregon, as voted in The Source Weekly's annual community poll, the market prides itself in supporting their neighbors and producers. Their expansive selection of high-quality, in-demand food and beverage items, otherwise known as the "Triple G" - Groceries, Gadgets and Gifts! - keeps shoppers on their toes. The store employs over 100 "internal foodies," with an average employee tenure of 10+ years (no lie!). With an atmosphere where people in the community come together for all things food, and not to mention a selection of over 500 brews to choose from, Newport Avenue Market has become the food hub of Central Oregon. **Life is Short. Eat Good Food.**

Newport Avenue Market became Central Oregon's first employee owned grocery store through an Employee Stock Ownership Plan (ESOP) in 2015. The Dory family put this plan in place to help continue both the legacy and long-term growth of Newport Avenue Market.

- Leader of the Pack (vrrrooom!)/CEO/President: **Lauren G.R. Johnson**
- Ringmaster of the Flying Circus/Executive Chairman: **Rudy Dory**
- Pundit of Perfection/Director of Detail/Executive Vice President: **Debbie Dory**
- Grocery Grasshopper/COO: **Joe Anzaldo**
- Make Your Day Gal/General Store Manager: **Erika Maloley**

12 Departments:

- Bakery
- Beer/Wine
- Deli
- Floral
- Gourmet Cheese
- Grocery
- Housewares
- Meat
- Produce
- Seafood
- Specialty (Gourmet Food)
- Sushi

Newport Avenue Market

AN EMPLOYEE OWNED COMPANY

We're humbled and honored when we're given kudos, both locally and nationally. We especially love the local accolades and love giving back!

The first IGA Plus store on the West Coast

Multiple year winner of IGA 5 Star Status

1994 International Retailer of the Year by IGA

1995 Outstanding Operator Honor Roll by Progressive Grocers

1996 Deli Merchandiser of the Year by IGA

1999 Business of the Year by Bend Chamber of Commerce; Outstanding Operator Honor Roll by Progressive Grocers; Oregon Quality and Excellence Award

2000 Volunteer Citizen's Award presented to Rudy Dory by the United Way

2005 Bronze for local radio campaign and magazine ads awarded by AdFed of Central Oregon

2006 Bronze for local radio campaign and 30th Anniversary print insert awarded by AdFed of Central Oregon

2007 Technology Excellence awarded by Supermarket News; Gold for light pole banners awarded by AdFed of Central Oregon

2008 Creative Choice for Friday 13th Advertising and Promotion and BYOB (Bring Your Own Bag) Advertising and Promotion awarded by National Grocer's Association; Bend Arts and Beautification Award for storefront mural

2009 Bronze for What the Duck and Customer Appreciation Sale print ads, and Customer Campaign signage awarded by AdFed of Central Oregon

2010 Top 50 Retailers in the US awarded by The Gourmet Retailer; Bronze for FoodeFlash Card Promotion and Display awarded by AdFed of Central Oregon

2011 Silver for Friday 13th TV Ad awarded by AdFed of Central Oregon

2012 Numerous industry recognitions for deli and produce remodel; "Independent Innovator: Newport Avenue Market Sharpens Competitive Edge," by Supermarket News; Oregon Recyclers of the Year awarded by Oregon Refuse & Recycling Association; **Debbie Dory presented Top 100 Women in Grocery by Progressive Grocer**

2013 First Boar's Head Deli of Distinction west of the Mississippi, 13th in the country

2014 Overall Outstanding Operator, Single-store, awarded by Progressive Grocer; Large Business of the Year awarded by Bend Chamber of Commerce; **Lauren Johnson presented Top Women in Grocery, Senior-Level Executives, by Progressive Grocer**; Best Grocery Store in Central Oregon for 16 years in a row as voted in The Source Weekly's annual community poll

2015 Recipient of the Ben Schwartz Retail Grocery Visionary awarded by Unified Grocers; Best Grocery Store in Central Oregon for 17 years in a row as voted in The Source Weekly's annual community poll; **BECAME AN EMPLOYEE-OWNED COMPANY**; GoGolf raised \$150,000 over the last three years for feeding hungry people in our community

2016 Hydro Flask Unveils First Retail Wall Display at Newport Avenue Market; Bend-Oregon Based Sparrow Bakery Goods Now Available at Newport Avenue Market

2017 Creative Choice for 'Shindigs' a Holiday Recipe Guide and 'Meet the Ranchers' event awarded by National Grocers Association

2018 Creative Choice for the 'We Know Our Sh**t' campaign and for 'What's for Dinner Tuesday;' awarded by National Grocers Association

2019 Best Grocery Store in Central Oregon for 20 years and Best Produce for the second time as voted in The Source Weekly's annual community poll

2020 **Thomas K. Zaucha Entrepreneurial Excellence** awarded to Rudy Dory by National Grocers Association; "Remarkable Independents" in the Masterful Marketing awarded by Winsight Grocery Business; Creative Choice for the 'We Believe' campaign awarded by National Grocers Association; Unilever Sustainable Living Award for the 'Breaking Up' Bag Ban campaign.

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