



Fact Sheet

Newport Ave. Market
1121 NW Newport Ave., Bend, OR 97703
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newportavemarket.com

Located on the west end of beautiful Bend, Oregon, and employee owned, Newport Avenue Market offers shoppers both mainstream and specialty grocery options, all in a vibrant environment. A 17-time winner of "Best Grocery Store" in Central Oregon, as voted in The Source Weekly's annual community poll, the market prides itself in supporting their neighbors and producers. Their expansive selection of high-quality, in-demand food and beverage items, otherwise known as the "Triple G" - Groceries, Gadgets and Gifts! - keeps shoppers on their toes. The store employs over 100 "internal foodies," with an average employee tenure of 10+ years (no lie!). With an atmosphere where people in the community come together for all things food, and not to mention a selection of over 500 brews to choose from, Newport Avenue Market has become the food hub of Central Oregon. **Life is Short. Eat Good Food.**

Newport Avenue Market became Central Oregon's first employee owned grocery store through an Employee Stock Ownership Plan (ESOP) in 2015. The Dory family put this plan in place to help continue both the legacy and long-term growth of Newport Avenue Market.

- Leader of the Pack (vrrrooom!)/CEO: **Lauren G.R. Johnson**
- Ringmaster of the Flying Circus/President: **Rudy Dory**
- Pundit of Perfection/Director of Detail: **Debbie Dory**
- Grocery Grasshopper/General Store Manager: **Joe Anzaldo**

12 Departments:

- Bakery
- Beer/Wine
- Deli
- Floral
- Gourmet Cheese
- Grocery
- Housewares
- Meat
- Produce
- Seafood
- Specialty (Gourmet Food)
- Sushi



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We're humbled and honored when we're given kudos, both locally and nationally. We especially love the local accolades and love giving back!

- The first IGA Plus store on the West Coast
- Multiple year winner of IGA 5 Star Status
- 1994 International Retailer of the Year, by IGA
- 1995 Outstanding Operator Honor Roll, by Progressive Grocers
- 1996 Deli Merchandiser of the Year, by IGA
- 1999 Business of the Year, by Bend Chamber of Commerce
- 1999 Outstanding Operator Honor Roll, by Progressive Grocers
- 1999 Oregon Quality and Excellence Award
- 2000 Rudy Dory wins Volunteer Citizen's Award, by the United Way
- 2005 Bronze Award for local radio campaign and magazine ads, by AdFed of Central Oregon
- 2006 Bronze Award for local radio campaign, by AdFed of Central Oregon
- 2006 Bronze Award for 30th Anniversary insert, by AdFed of Central Oregon
- 2007 Technology Excellence Award, by Supermarket News
- 2007 Gold Award for great design of light pole banners, by AdFed of Central Oregon
- 2008 Creative Choice Award for Friday 13th Advertising and Promotion, by National Grocer's Association
- 2008 Creative Choice Award for BYOB (Bring Your Own Bag) Advertising and Promotion, by National Grocer's Association
- 2008 Winner of the Bend Arts and Beautification Award for their storefront mural
- 2009 Bronze Award for What the Duck print ad, Customer Appreciation Sale print ad, and Customer Campaign signage, by AdFed of Central Oregon
- 2010 Top 50 Retailers in the US, by The Gourmet Retailer
- 2010 Bronze Award for FoodeFlash Card Promotion and Display, by AdFed of Central Oregon
- 2011 Silver Award for Friday 13th TV Ad, by AdFed of Central Oregon
- 2012 Numerous industry recognitions for deli and produce remodel
- 2012 "Independent Innovator: Newport Avenue Market Sharpens Competitive Edge," by Supermarket News
- 2013 First Boar's Head Deli of Distinction west of the Mississippi, 13th in the country
- 2012 Oregon Recyclers of the Year, by Oregon Refuse & Recycling Association
- 2012 Debbie Dory wins Top 100 Women in Grocery, by Progressive Grocer
- 2014 Overall Outstanding Operator, Single-store, by Progressive Grocer
- 2014 Large Business of the Year Award, by Bend Chamber of Commerce
- 2014 Overall Outstanding Operator, Single-Store, by Progressive Grocer
- 2014 Lauren Johnson wins Top Women in Grocery Senior-Level Executives, by Progressive Grocer
- 2014 Best Grocery Store in Central Oregon for 16 years in a row, as voted in The Source Weekly's annual community poll
- 2015 Recipient of the Ben Schwartz Retail Grocery Visionary Award, by Unified Grocers
- 2015 Best Grocery Store in Central Oregon for 17 years in a row, as voted in The Source Weekly's annual community poll
- 2015 Became an Employee Owned Company!
- 2015 Go Golf raised \$150,000 over the last three years for feeding hungry people in our community

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