



MEDIA ALERT
JUNE 13, 2017

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**NEWPORT AVENUE MARKET AND OREGON COUNTRY BEEF EXPAND TO
INCLUDE A DOZEN OREGON MAKERS AT “MEET THE PRODUCERS” EVENT
Product samplings, free hot dogs, live music and more highlight annual
celebration on Saturday, June 17**

(BEND, Ore.)—Newport Avenue Market, Oregon Country Beef and more than a dozen local and regional producers will share samples, stories and inspiration with the Bend community from 10 a.m. to 2 p.m. on Saturday, June 17. Now in its third year, “Meet the Producers” is a celebration of ranchers, farmers, producers and makers who supply products to the employee-owned west Bend store. The event offers consumers a chance to ask questions, taste and learn more about the products they buy, straight from the source. Newport Avenue Market and Oregon Country Beef will also be offering free hot dogs to each customer, live music, ribeye steak tastings and more.

WHO: Newport Avenue Market, Oregon Country Beef ranching families and more than a dozen other local and regional specialty food and product makers.

WHAT: Formerly known as “Meet the Ranchers,” Newport Avenue Market’s annual celebration of Oregon Country Beef and its local ranching families, “Meet the Producers” has expanded to include local purveyors of beer, wine, vegetables, salsa and numerous other products. Customers can meet more than a dozen local and regional producers and sample their products.

WHEN: 10 a.m. to 2 p.m., Saturday, June 17

WHERE: Newport Avenue Market, 1121 NW Newport Ave., Bend, OR 97703

OTHER: “Meet the Producers” includes:

- Oregon Country Beef, Burns, OR
- Prima Salsa, Bend, OR
- Picky Bars, Bend, OR
- beeingkind, Sandy, OR
- Blue Raeven Pie, Amity, OR
- Laird Superfood, Sisters, OR
- Bend Soap Co., Bend, OR
- Volcano Veggies, Bend, OR
- Bontà Natural Artisan Gelato, Bend, OR
- Country Vines, Madras, OR
- Deschutes Brewery, Bend, OR
- The Pines 1852 Vineyard & Winery, Hood River, OR

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