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Newport Avenue Market and Shoppers Raise \$44,596 to Alleviate Hunger

Jan. 8, 2019– BEND, Ore. – [Newport Avenue Market](#) customers, team members, and suppliers have proudly raised \$44,596 to help alleviate hunger in Bend. The money raised, as a result of the market’s Food for February fundraiser, will be used to purchase groceries at cost for [Family Kitchen of Bend](#), which should provide enough meals for an entire year.

Newport Avenue Market shoppers generously donated throughout the month of December and the employee-owned market matched the funds donated dollar-for-dollar, up to \$20,000. This program was designed to make the most of donation dollars, with Newport Avenue Market working closely with their wholesaler, SuperValu, to use the funds to selectively order thousands of pounds of fresh food from the Family Kitchen’s wish list.

Additionally, this year, shoppers at Melvin’s by Newport Ave. Market in Sisters, also graciously donated \$4,063 to the Food for February program, which Melvin’s matched for a total of \$8,126. All of these funds will stay in the Sisters community to support the Kiwanis Food Bank.

It is not commonly known that February is one of the hardest hitting months for hungry families in Central Oregon. Money is tight after the holidays, donations dwindle, and food pantries are depleted. Since 2011, Food for February has raised nearly \$230,000 for hungry families in Central Oregon, including \$109,000 in matching funds from Newport Avenue Market. “Thanks to shopper generosity, we are able to provide Family Kitchen with enough meals for an entire year,” said Lauren Johnson, CEO of Newport Avenue Market.

"Our diners appreciate the quality of food we're able to provide and our volunteer chefs are always excited over the fresh meat. We love telling them that they're getting only the best because that's what Newport Market offers!" - Jan Hedges, Kitchen Coordinator at Family Kitchen

"The Food for February program is such a beautiful combining of all members of our community. I love witnessing the pride the Newport Avenue Market checkers like Kathy show in being a part of helping. Shoppers grin knowing their dollars are matched. I hear diners raving about our food. I meet with Newport Avenue Market management and know fully how important it is to them that diners receive healthy, nutritious meals. This is not a 'hands-off' process. All are actually consistently involved all year long," says Donna Burklo, Program Director, Family Kitchen

About Newport Avenue Market

Since opening in 1976, Newport Avenue Market in Bend, Oregon, has been the No. 1 choice of Foodies in Central Oregon. A 100-percent employee-owned boutique grocer, Newport offers shoppers both mainstream and hard-to-find food items as well as kitchenware and unusual gifts. A 18-time winner of “Best Grocery Store” in Central Oregon by *The Source Weekly*’s annual community poll, the market supports local producers, and offers an expansive selection of high-quality, in-demand food and beverage items, including 500 varieties of craft beer. For more details, go to www.newportavemarket.com.



About Family Kitchen

Guided by the belief that nobody should be hungry, the Family Kitchen has been providing meals to anyone in need since 1986. Family Kitchen serves three dinners and four lunches each week, averaging 4,500 meals per month served by over 250 volunteers. Our diners are treated with respect and are asked nothing but to leave with a full stomach. Family Kitchen operates as a separate entity sponsored by Trinity Episcopal Church (EIN 93-0427371). For more information, please visit www.familykitchen.org.

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