



For Immediate Release
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Newport Avenue Market Provides Special Shopping Times for High-Risk Customers
Store will open one hour early three days a week

BEND, Ore. – Beginning tomorrow, Newport Avenue Market will provide a dedicated shopping window for adults aged 65 and older, along with those at elevated risk from the coronavirus.

Newport will provide a dedicated shopping hour between 6 a.m. -7 a.m on Mondays, Wednesdays, and Fridays for individuals most vulnerable to the COVID-19 coronavirus. The store will be open to serve all customers daily between 7 a.m. - 10. p.m.

Newport is piloting the program in response to a request from the Council on Aging of Central Oregon. The isolated shopping experience mirrors what is being done in other cities and countries to meet the needs of high-risk populations.

Newport is exercising extreme methods to keep its customers and staff clean, wiping down all surfaces in the store every three hours with concentrations of chemical cleaners higher than those recommended by the Center for Disease Control.

“We are dedicated to safely serving every member of our community,” said Newport Avenue Market CEO, Lauren Johnson.

About Newport Avenue Market

Since opening in 1976, Newport Avenue Market in Bend, Oregon, has been the No. 1 choice of Foodies in Central Oregon. A 100-percent employee-owned grocer, Newport offers shoppers both mainstream and hard-to-find food items as well as kitchenware and unusual gifts. A 20-time winner of “Best Grocery Store” in Central Oregon by *The Source Weekly*’s annual community poll, the market supports local producers, and offers an expansive selection of high-quality, in-demand food and beverage items, including 500 varieties of craft beer. For more details, go to www.newportavemarket.com.

About the Council on Aging of Central Oregon

Since 1975, the Council on Aging has served as the designated Area Agency on Aging for Deschutes, Crook and Jefferson counties, offering adults aged 60 and older and their loved ones a range of support services. A nonprofit organization, the Council on Aging advocates for, empowers and guides older adults and their loved ones to live with independence and wellbeing in age-friendly communities — places where infrastructure, policies and practices are developed to make the community livable, accessible and responsive to the needs of people of all ages, especially older adults. Phone: (541) 678-5483

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